

## **FACT SHEET**

### **ART IN THE CITY 2021**

---

#### **1. ABOUT ART IN THE CITY**

Art in The City (AITC) is one of the Cultural Economy Development Agency (CENDANA) leading arts platform engaging with the Malaysian public. After more than a year hiatus due to the COVID-19 pandemic, AITC aims to reach out, restart, revive and rebuild the nation via the arts and culture sector, thus spurring the shared national economy with activities, engagements and job opportunities, whilst contributing to the organic growth in the community.

AITC is dedicated to art and performance, with more than 100 dynamic, colourful and optimistic programmes presented this year. The effort's first iteration in 2018 has since then spanned to include an array of music, dance, craft, theatre, film, dance, food, heritage, history and more spread across three full months from October to December 2021. In collaboration with the arts communities, and partnerships from business and government partners, CENDANA hopes to encourage Malaysians to experience the arts and visit our local art venues and hubs. There will be exciting and engaging activities throughout the three months and with Malaysia's increased effort in battling the pandemic, solid SOPs will be in place to ensure the safety and health of the participants.

For more information, log on to [www.baskl.com.my/aitc](http://www.baskl.com.my/aitc) .

#### **2. AITC 2021 PROGRAMMES AND EVENTS LINE UP**

##### **I. KUL.CEF FORUM – 14 OCTOBER 2021/ ONLINE**

An online forum, KUL.CEF aims to focus on increasing the participation of the private sectors in contributing to the development of arts and culture in Malaysia. This forum featuring international and local speakers will feature special presentations and panel discussions highlighting the importance of arts and culture, and its contribution towards the economy in line with the Sustainable Development Goals and ESG practices. Speakers include Jason Bevan, Former Head of Creative Development & VP Marketing EMEA Warner Bros Studio, Lord Ed Vaizey, UK's Longest-serving Minister for Technology, Communications & Culture, Honourable Ridwan Kamil, Governor of West Java, Indonesia; Suk Young

Kim, Professor of Theater and Performance Studies at UCLA School of Theatre and KPOP Industry Expert and many more.

**II. PANGGUNG RAKYAT – 9 & 23 OCTOBER, 13 & 27 NOVEMBER, 11 & 25 DECEMBER 2021/ ONLINE**

In collaboration with the Kuala Lumpur City Hall, Panggung Rakyat serves as a public arts platform that seeks to educate, engage, and energise Malaysia's unique arts and culture heritage through a series of specially curated authentic traditional performance, interactive and interactive workshops, displays and talks performed and facilitated by established artists and arts groups. Performances include Kompang Jidor, Zapin Melayu, Kuchipudi, Sounds of Sabah, Mah Meri and Menora.

**III. STUDIO C – 4 NOVEMBER 2021 / CIMB ARTOBER 2021 HOTEL ART FAIR, ELEMENT KUALA LUMPUR**

AITC 2021 will see the introduction of a new brand, Studio C, which aims to curate and shape a contemporary, lively and inspiring selection of high-quality Malaysian craft products that reflect our rich artistic heritage, commitment to social responsibility and focus on a more sustainable future. With the slogan 'Our Craft, Your World', this branded initiative hopes to contribute to Malaysian artisans' financial independence and the preservation of their cultural heritage by bringing their stories, legacy and craft traditions to a wider market via homegrown e-commerce platforms, pop-ups and, social and conceptual events.

**IV. OPEN ARTS CLASSES – 29 OCTOBER - 13 NOVEMBER 2021/ ONLINE**

AITC 2021 will be hosting 20 Open Art Classes for the public every weekend from 29th October 2021 to 21<sup>st</sup> November 2021, to be conducted by established Malaysian artists, Adigurus, and cultural workers across the Nation. They include actor, director Adlin Aman Ramli, singer Datuk Syafinaz Selamat, craft Adiguru Norhaiza Noordin, contemporary artist Jailani Abu Hassan, writer, journalist Eddin Khoo and many more.

**V. THE LIGHT PROJECT – NOVEMBER - MARCH 2022/ NATIONWIDE**

In collaboration with Think City and local municipalities, six participating cities, Kuala Lumpur (in collaboration with Interstellar Studio-Jun Ong and The Godown KL), Batu Pahat, Kuching, Ipoh, Melaka, and Butterworth, will be lit up with public art and curated performances to inspire the Nation and the arts and culture sector at large with HOPE and LIGHT to rise from the pandemic.

**VI. KLWKND FESTIVAL – 25 - 28 NOVEMBER 2021/ AROUND DOWNTOWN KUALA LUMPUR**

KLWKND tells a strong narrative of the city through its multi-faceted dimensions in history, arts, design, culture and heritage. The curatorial direction for KLWKND's programmes will encompass several key highlight clusters at The Godown KL; Panggung Bandaraya DBKL; Pasar Seni; and REXKL; each paired with its own 'festival village', and all within walking distance in downtown Kuala Lumpur. This not-to-be-missed event will be happening from 25th to 28th November 2021 and is curated by renowned festival director Joe Sidek.

**VII. SENSORii – 1 - 28 DECEMBER 2021/ REXKL**

The 3 months activities will wrap up with Malaysia's very own media art exhibition SENSORii involving a borderless world of light, colour, and sound featuring Lim Kok Yoong in collaboration with KC Tan, Flux 28, Wee Jia Foong, Ashly Nandong, Azarikh Amran, made possible with Artistic Director Yap Sau Bin, Producer Melissa Teoh and Music by Ahmad Muriz Che Rose. Wander, explore and discover their stories, memories and imaginations in this immersive setting this December.

**VIII. SYMPOSIUM OF 50TH NATIONAL CULTURAL CONGRESS 1971 – 11 - 12 DECEMBER 2021**

As part of a collaboration with PUSAKA and Jurnal Svara, the symposium of Reflection and Reimagining: National Cultural Congress 1971-50 years on will gather practitioners and experts from diverse communities and fields to critically appraise the development of the culture in Malaysia since the congress and the

formulation and implementation of the National Cultural Policy. Scheduled to be held from the 11th and 12th December 2021, this symposium serves as a follow up discussion of the initial online conversation on 13th August 2021 on CENDANA Malaysia Facebook.

### 3. AITC 2021 POSTER



More than 100 exciting programmes and activities lined up throughout October to December for you to join!

<b>14 OCT 2021</b> KUALA LUMPUR CREATIVE ECONOMY FORUM KUL.CEF ZOOM	<b>OCT - DEC 2021</b> PANGGUNG RAKYAT FACEBOOK LIVE	<b>29 OCT - 21 NOV 2021</b> OPEN ARTS CLASSES ZOOM
<b>6 NOV 2021</b> STUDIO C PREVIEW CIMB ARTGALLERY 2021 HOTEL ART FAIR, ELEMENT KUALA LUMPUR	<b>25 - 28 NOV 2021</b> KLWKND AROUND KUALA LUMPUR	<b>NOV 2021 - MAR 2022</b> THE LIGHT PROJECT BATU PAHAT, MELAKA, IPOH, BUTTERWORTH & KUCHING
<b>NOV 2021 - MAR 2022</b> THE STAR THE GODOWN, KUALA LUMPUR	<b>11 - 12 DEC 2021</b> SYMPOSIUM ON 50TH ANNIVERSARY OF NATIONAL CULTURE CONGRESS HYBRID SYMPOSIUM	<b>1 - 28 DEC 2021</b> SEMINARIUM OF INVERSION/IMMERSION (SENSORII) REXKL, KUALA LUMPUR

Visit [www.baskl.com.my/aitc](http://www.baskl.com.my/aitc) for more information

 Cendana Malaysia
  cendanamalaysia
  CENDANAMalaysia